

LEADERSHIP West

Newsletter April 5, 2011

www.leadershipwest.org

Cultivating Leadership Capital for the West Valley

LEADERSHIP West

"Leadership West has emerged as the go-to authority on regional planning."

-The Arizona Republic, January 7, 2011



Summit 2011
Regional Cooperation



Martin Chavez Conan Smith



CAREFREE PARTNERS



Cleveland Management Consulting



THE ARIZONA REPUBLIC

Thursday, April 28
Arizona Broadway Theater
7701 W. Paradise Lane, in Peoria
7:30 am—12:30

featuring

Martin Chavez,

Former Mayor of Albuquerque, NM;

Conan Smith, Executive Director,

Michigan Suburbs Alliance;

Candace Wiest,

CEO West Valley National Bank

and Chair of WESTMARC;

and West Valley Mayors

Barrett, Gamez, LeVault, Lord,

Meck, Mook and Schoaf

Register online at

www.leadershipwest.org

\$50/person. Sponsorships Available.

This event will bring civic and business leaders together to highlight and explore ways in which the West Valley can capitalize on cooperation, collaboration and partnerships to build a strong, sustainable economic future.

EXCLUSIVE OFFER FOR LW ALUMNI! 50% off!
Due to the tremendous support of our sponsors, we are able to offer LW Alumni this amazing discount.

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Read "Cooperation Could Promote New Growth" from the West Valley Editorials in the *Arizona Republic*. Click [here](#).

Save the Date: Thursday, June 9.
Synthesis Day and Annual Meeting
Sponsored by Phoenix Children’s
Hospital
And Graduation for Class XVIII to be
held at the Challenger Space Center
Details to be announced.



Learn about WIRCCS: Work Internships Ready Community College Students promoting the success of students, local businesses and the community. Click [here](#) for more information. This is a Class 17 group project.



Join our community partner, WESTMARC at their **Healthcare Event** on May 13th. Learn what healthcare reform means to you and your business. Details and sponsorship and registration available at www.westmarc.org.

SUBMIT YOUR NEWS, ALUMNI SIGHTINGS, AND RECOGNITIONS TO THE LW NEWSLETTER. SHARE AND PROMOTE AMONG THE WEST VALLEY’S LEADERSHIP COMMUNITY. PLEASE SEND RELEVANT LINKS WHEN SUBMITTING TO [KATHY@LEADERSHIPWEST.ORG](mailto:kathy@leadershipwest.org).



“Colors for Couples.”

Increase the odds of making your mate happy!

Join Leadership West alumni and their spouses on Saturday, May 21st from 8:00—1:00 at Lucy Anne’s Place at Benevilla in Surprise.

Full details and agenda can be found [here](#).

Register now by clicking [here](#). The event will be from 8:00—1:00. \$100 fee includes breakfast, lunch, materials and workshop for two.

Leadership West joins AARP, the Surprise Regional Chamber of Commerce, the City of Surprise and RISE Learning for Life to bring you **“Multi-Generations in the Workplace”** Tuesday, **May 3 11:30—1:00. at the Communiversity @Surprise.**

Complete information can be found [here](#).



WE ARE LEADERSHIP West

Cultivating Leadership Capital for the West Valley

Education . Connection . Influence

ISSUE DAY MIXERS

October 7th

Business and Media Day

November 4th

Environmental Day

December 2nd

Government Day

January 6th

Education Day

February 3rd

Infrastructure Day

March 3rd

Sports and Leisure Day

April 7th

Public Safety Day

May 5th

Health and Human Services Day

Remember last fall when you told yourself "I will attend at least one Class XVII Mixer?" Well, your time is running out as we are down to only 2 Issue Days left.



Adolfson & Peterson Construction would like to invite you to join Class XVII for free drinks, appetizers and **bull rides**. If you missed your chance to tame the mechanical bull after Education Day we are giving you another shot at glory.

Thursday April 7th, 2011
The Saddle Ranch Chop House -Westgate
4:30pm -7:00pm

Free Drinks, Appetizers and Bull Rides

CLASS XVII



Alumni Invited to Focus Tours

*Sun Health Research Center's Brain Bank— Apr. 14

*Federal Reserve – Apr. 20.



If you missed these before, don't now!

Please contact Larry Woods, Tour Coordinator, at lwoods@leadershipwest.org if you'd like to attend.



The new venue is Estrella Vista Reception Center
1471 N Eliseo Felix Jr Way, Avondale, AZ 85323
Saturday, May 14th
Expo and registration starts at 5:30 p.m.
Show starts at 7:00 p.m.
VIP Dessert Reception 8:30 p.m. To

A WEARABLE ARTS EVENT

MAY 14, 2011 • AVONDALE, AZ



FASHIONFANTASTICO.COM



Peoria Rotary Club Presents:

Game Night

Texas Hold'Em Tournament



April 30th, 2011

Register and learn to play from 5pm to 5:45pm

Games begin at 6:00!

- \$50 entry fee for Poker/ \$25 for Bunco
- Tax deductible to the extent allowed by law
- Limited seating: 50 Poker/60 Bunco
- Food, water and soda included in entry fee
- Beer and wine available for purchase



Progressive Prizes:
20% of each entry goes towards prizes, 3 winners each game.



Location:

LandscapeMart
8028 W. Thunderbird Road
Peoria, AZ 85381

For tickets: Call Alex McEachern at 480-510-5910 or Dave Tiller 602-421-7921

Your participation assists Peoria Rotary Club in purchasing dictionaries for each third grader in the Peoria School District!!!

Our Vision: Informed, engaged, and inspired leaders transforming the West Valley into highly livable, quality communities.

LEADERSHIP WEST-ERS MAKING GREAT THINGS HAPPEN

Molly Stockley, Class 16, Director of Marketing, Cancer Treatment Centers of America named the winner of the AZ Business Health Care Leadership Awards 2011: Community Outreach Winner by AZ Business Magazine. Text from the magazine below.

After working in broadcast journalism and media for 18 years, Molly Stockley decided to change careers and accepted the position of director of marketing at the Cancer Treatment Centers of America (CTCA). Stockley's motivation to enter the health care industry was sparked after a close friend passed away from an aggressive form of cancer. This friend had struggled through the treatment process, and Stockley believed switching careers would be an opportunity to make a difference and honor the memory of her dear friend.



Since her career change, Stockley has made a large impact in raising cancer awareness. In October 2008, she co-founded the Kristi Cares Melanoma Foundation, a nonprofit organization that seeks to educate Arizonans about the dangers of skin cancer. As a member of Leadership West's Class XVI, Stockley worked with her team to develop the Learn Don't Burn project, which outfits facilities with sunscreen dispensers and information about sun safety. The project has since taken off and has been introduced in 20 Valley locations. Leadership West President Landis Elliot called the project "the most impactful Leadership West project in history." Stockley went on to win Leadership West's 2010 Project of the Year.



Nancy Herrington, Class 10, was recently featured in Entrepreneur Magazine. See the article [here](#).

Photo by Jeff Newton

David Schwake, Class 9, was recently highlighted in the Arizona Republic article "Meals at School Can be More Healthful." Click [here](#) to read it.



Miriam Gutier Brown, Class 9, on behalf of Estrella Mountain, Glendale Community College and Rio Salado College, along with the Maricopa Community Colleges Foundation, invites you to attend the fifth annual

Awards for Excellence Recognition Dinner and Gala

Saturday, April 16, 2011

6:00 p.m. Reception and Silent Auction

7:30 p.m. Dinner

8:30 p.m. Awards

Cocktail Attire

The Wigwam Resort

300 Wigwam Boulevard
Litchfield Park, AZ 85340

Click [here](#) for complete details

and opportunities to contribute to the silent auction.

LW Alumni **Jeanne Blackman and Mark Brown** will be among the honorees.

Live healthy. Live well. a free, interactive celebration of health and well-being

SATURDAY
APRIL 16
HERITAGE PARK
MARLEY PARK

5k Family Fun Run/Walk 8:30 am; Live Healthy, Live Well 9:00—noon

Raising a healthy community through family, fitness and fun!



BEGREEN & BEHEALTHY

GREEN & HEALTH FAIR • SURPRISE RECREATION CAMPUS

"Be Green & Be Healthy" Fair
Saturday, April 9 (9am - 3pm)
Surprise Stadium,
15960 N. Bullard Ave

Come check out the latest green products and technologies designed to protect natural resources and enhance our quality of life.

LEADERSHIP West Sightings at Luke Days 2011

Thank you to our
Wonderful Supporters!

Advisory Board

- Lisa Atkins
- Mayor Bob Barrett
- Stephen Cleveland
- Cameron Cooke
- Richard Duncan
- Chris Garman
- Mike Godbehere
- Thom Gyder
- Jerry Hoyler
- Birt Kellam
- Tom Knecht
- Diane McCarthy
- Erik Miller
- David Veillette
- Candace Wiest

Superstar Corporate Sponsor

[Westgate City Center](#)

[West Valley Magazine](#)

Issue Day Sponsor \$1000:

Paul Denial of [New Life Center Cancer Treatment Centers of America](#)

[Grand Canyon University](#)

VIP Member \$1000

Cathy Gorham

Supporting Members \$500

- Tamara Caraway
- Deborah Charlesworth
- Carole DeCosmo
- Landis Elliott
- Melissa Holdaway
- Molly Stockley

Leading Members \$250

- Jennifer Campbell
- Barry Chasse
- Jennifer Farrell
- David Fyke
- Clay Goodman
- Andrea Jasitis
- Kathy Knecht
- Darcie McCracken
- David McGrew
- Jerry Mullen
- Brian Nelson
- Tom Payton
- Lloyce Robinson
- Jessie Singer
- Connie Stepnitz
- Zac Storey
- Michael White

Friends Afar

(living and working outside of the West Valley, but still contributing to LW)

- Bob Kopp
- Heather Murphy
- Jerene Watson
- 75 \$100 Members**



From top to bottom, left to right: Sonny Culbreth; Patrick McDermott and Family; David Schwake and Bruce Larson; Mayor Lyn Truitt and Kathy Knecht; Mike Parascandola and Family; Lisa Llantz; Rusty Mitchell and Council Member, Sharon Wolcott; Darcie McCracken with her daughter; Mike and Sandy Godbehere, the Knechts and Larry Woods.



*Our
Sustaining
Partners*

**THE ARIZONA
REPUBLIC**



LATERAL10[™]

